

emily green



LEARNING EXPERIENCE DESIGNER · FOUNDER, CABOODLE DESIGN

727.475.0036 · HELLO@CABOODLEDESIGN.INFO · CABOODLEDESIGN.INFO

Founder of **caboodle design**. 10+ years turning learning science into training that changes what people actually **do** — not just what they click through. Past clients include Apple, Airbnb, GitLab, Johnson & Johnson, T-Mobile, and Intuit.

impact, by the numbers

AIRBNB
EMPLOYEE
EXPERIENCE

5

MODULES IN 90 DAYS

Wrote, developed & coded an **AI enablement curriculum** — built to scale Employee Experience across the org.

APPLE
ENVIRONMENT &
SUPPLY CHAIN

31

COUNTRIES REACHED

Supplier Code of Conduct trainings for **251 suppliers** across 31 countries — **95% completion rate**.

INTUIT
AI CAREER
PLATFORM

3x

INCREASE IN INTERNAL MOBILITY APPLICATIONS

AI-powered career platform reaching **10,000+ employees** — shifting behavior from awareness to action.

PPFA · BAYER
PATIENT &
CLINICAL ED

180M+

WOMEN REACHED

Patient & clinical education for IUCs / IUDs. **COVID-19 PPE microlearnings** for all clinical staff.

JOHNSON &
JOHNSON
JANSSEN PHARMA
ONBOARDING

ENGAGE

+15%

RETAIN

+20%

Wireframes & storyboards for leadership and marketing onboarding.

skills & tools

DESIGN

Illustrator · Photoshop · Figma · Premiere Pro · After Effects · Canva · Sketch

AUTHORING

Articulate 360 · Captivate · Camtasia

DEVELOPMENT

HTML · CSS · JavaScript · Java · SharePoint · Salesforce

AI

AI Operator · AI Workflows · AI Fluency

DOMAIN

ADA / Accessibility · DEI Initiatives · Medical Writing · Behavioral Science

work history

JAN 2026
— PRESENT

airbnb

Learning Experience Designer · Contractor

OCT — DEC
2025

gitlab

Instructional & Graphic Designer · Contractor

Async-ready training for a remote-first workforce across NL, DE, FR. Custom HTML Rise components; behavior-first design.

JUN 2023
— SEP 2025

apple — environment & supply chain innovation

Instructional & Graphic Designer · Contractor

Supplier Code of Conduct trainings for 251 suppliers.

DEC 2024 —
MAY; OCT 2025

intuit

Learning Experience & Graphic Designer · Contractor

AI-powered career platform for internal mobility.

JUN 2024
— FEB 2025

trust20 / relish works

Senior Instructional Designer · Contractor

SEP 2022
— JUN 2023

johnson & johnson

Senior LXD

Janssen Pharma leadership & marketing onboarding.

JAN — MAY
2023

t-mobile

Senior Instructional Designer · Contractor

5 Legal Affairs courses for upcoming privacy laws — 100% completion, 95% satisfaction.

— EARLIER ROLES

Mar — Sep 2022

DaVita Kidney Care · Manager of Design & Development

Nov 2021 — Mar
2022

BluePearl Specialty + Emergency Hospital · Senior ID

May — Nov 2021

Dental One Partners · Senior Manager of Integrations

Oct 2020 — May
2021

National Abortion Federation (NAF) · Senior Manager of Instructional Design

Aug 2016 — Oct
2020

Affiliates Risk Management Services (ARMS) · Planned Parenthood Federation of America · Associate Director of Learning

For more work history and references, contact Emily.

education & certifications

— EDUCATION

ms, instructional design & technology

Full Sail University

WINTER PARK, FLORIDA

ba, women's studies / communications

University of South Florida

TAMPA, FLORIDA

aa, psychology

Saint Petersburg College

SAINT PETERSBURG, FLORIDA

— CERTIFICATIONS

graphic design certification IN PROGRESS

Rhode Island School of Design

PROVIDENCE, RHODE ISLAND

google ux design certificate

DEC 2022 · ID 6JTL5NRK8GZP

medical writing for healthcare

OCT 2021 · ID UC-AB0B306C-0F8F-4C3D-808C-7519AF0A75C0

post-bacc education certificate — coe

Saint Petersburg College