

# the claude ecosystem

4 products. Here's what each one actually does for learning designers.

01

FREE + PRO

## claude.ai

Your thinking partner. Start every project here.

- Scripting + content strategy
- Behavioral science research
- Client briefs + proposals
- Action Mapping sessions

THINKING

02

PRO + MAX

## claude code

Agentic coding. Build things without a dev background.

- Client websites + dashboards
- Automation + pipelines
- Custom skills + workflows
- Hooks for repeatable tasks

BUILDING

03

PRO + MAX

## claude cowork

Automated workflows that run without you.

- Scheduled content pipeline
- Notion + Calendar automation
- Recurring task execution
- Research synthesis on schedule

RUNNING

04

PRO + MAX

NEW

## claude design

Prototypes and decks from a prompt.

- Module wireframes + prototypes
- Reference graphics + carousels
- Media built on your design system
- Export to PDF, PPTX, Canva + more

DESIGNING